

**Agenda Items for the 39<sup>th</sup> Departmental Project Approval  
Committee (DPAC)**

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<b>Agenda Item No</b>	<i>1</i>
<b>Agenda</b>	<i>Confirmation of the minutes of the 38<sup>th</sup> meeting of DPAC held on 24.02.2023</i>
<b>Vertical</b>	<i>Khelo India Secretariat</i>

Detailed Description of Agenda:

The minutes of 38<sup>th</sup> meeting of the DPAC was circulated to the members and so far, no objection is received. Hence it is proposed that minutes circulated may be confirmed.

### AGENDA

<b>Agenda Item No</b>	<i>2</i>
<b>Agenda</b>	<i>Action Taken report on 38<sup>th</sup> meeting of DPAC held on 24.02.2023</i>
<b>Vertical</b>	<i>Khelo India Secretariat</i>

Detailed Description of Agenda:

<b>Item No.</b>	<b>Agenda Item</b>	<b>Decision</b>	<b>Action Taken</b>
<b>3</b>	Payment Procedure under Khelo India Scheme	DPAC observed that since this is an exceptional situation that has arisen on account of the directives of Hon'ble High Court in the case WP/8691/2020 Rahul Mehra vs UOI, the payment is provided methodology as proposed is approved purely as an interim arrangement in public interest until further directions from High Court in this regard.	The payments were released as per the approved process.
<b>4</b>	Utilization of Sponsorship amount & media rights fee received Khelo India Games towards other Khelo India components	As per Central Government Account (Receipts and Payments) rules 2022, all Revenues, Receipts and Due of Government shall be deposited without any delay for inclusion in the Government Account. Accordingly, it was decided not to use this money for any other purpose. However, a reference may be made by the Deptt. Of Sports to Ministry of Finance ( Budget Division, DEA and Public Finance Division, DoE) to explore using this sponsorship money by depositing into a dedicated fund under the Public Account of India so that the same can be used for Khelo India Games.	Noted for compliance

Item No.	Agenda Item	Decision	Action Taken
5	Opening of additional District-wise Khelo India Centres (KICs) in the UT of Jammu & Kashmir	DPAC ratified the agenda with the observation that this will lead to 05 KICs in each of the 20 districts of the UT of J&K as a special case.	Approval conveyed and the centres have been notified.
6	Opening of District-wise Khelo India Centres (KICs) in Assam, Bihar, Chhattisgarh, Gujarat, Jharkhand, Lakshadweep, Madhya Pradesh, Meghalaya, Punjab and Rajasthan	The agenda was approved with the direction that the total the number of KICs shall not exceed 1000 which is the number approved for the scheme. DPAC further directed that the proposal for remaining 54 KICs shall be put with state wise break up in the subsequent DPAC, with the priority given to UTs.	Notification Issued. Further out of remaining 54 KICs, 14 KICs have been approved by Chairman, DPAC on file and the same is being placed before the current DPAC for ratification.
7	Adoption of Khelo India State Centre of Excellence in Bihar	DPAC ratified the agenda.	Notification issued.
8	Funding from Khelo India for procurement of sports equipment and for Infra Works required for National / State academy	DPAC directed that MDS, MYAS may examine the proposal in the light of Operational Guidelines of the scheme. The proposal by SAI to be sent to MDS.	As directed, proposal was submitted to MDS for examination.
9	Budget Estimates, Financial Assistance to Host State/University and Roles and Responsibilities division of Khelo India University Games (KIUG) Uttar Pradesh, 2022	The Proposal was approved with a ceiling of Rs. 25 crore.	An amount of Rs 8.01 cr. was released to government of Uttar Pradesh as an advance for the conduct of the Games.
10	Selection of Sponsors for Khelo India University Games 2022	The Agenda was noted.	Initially limited RFP was floated, No bids were received subsequent to the approval of Competent authority an open RFP was floated for inviting sponsorship for three categories, the last date of bid submission was extended by 7 days. No bids were received and the same was communicated to secretary Sports and Chairman Governing

Item No.	Agenda Item	Decision	Action Taken
			Body of SAI.
11	Budget requirement for engagement of a Digital, Branding and Communication Agency	<b>Approved</b>	The approval of Hon'ble Minister Youth Affairs and Sports/Chairman Governing Body SAI was taken on file. Letter of extension was sent to the M/s. Tattva Creations Private Limited.
12	Financial Assistance to host sports events during Kashi Tamil Sangamam	DPAC ratified the agenda.	No action required
13	Financial Assistance for 26th National Youth Festival	DPAC ratified the agenda.	No action required
14	Proposal for hosting Khelo India Women's League (10 sports, 10 cities)	<b>Approved</b>	10 ka Dum tournaments were organized across India with mega launch event at Delhi on 10 <sup>th</sup> March. 10 ka Dum events witnessed more than 1 lakh participants in 1500 events across the country.

### AGENDA

<b>Agenda Item No</b>	3
<b>Agenda</b>	<i>Budget Estimate for Khelo India Games to be conducted in FY 2023-24</i>
<b>Vertical</b>	<i>Sports Competitions &amp; Talent Development</i>
<b>Financial Allocation for the Vertical during the Year 2023-24</b>	<i>Rs. 22 Crores (Recurring) for Khelo India Games</i>

#### **Detailed Description of Agenda:**

Under the component ‘Sports Competitions and Talent Development’ (formerly known as ‘Annual Sports Competition’) of Khelo India Scheme, 8 editions of Khelo India Youth and University Games and 3 editions of Winter Games have been successfully conducted so far. Further, the next edition of Khelo India Youth Games (KIYG), is scheduled to be held in the State of Tamil Nadu. Furthermore, the 1st edition of the Khelo India Para Games is planned to be conducted in Delhi in 2023 in 6 Sports disciplines.

2. In the above context it is pertinent to note that in organizing the games it is ensured that the technical conduct is benchmarked to international standards. The use of technology-driven initiatives such as Online Registration through NSRS, Time Scoring and Result (TSR), Games Management System, Facial Recognition, and Certificates through Digi-Locker along with the best of the Accommodations, Transportation, Nutritious Food and Apparel ensure that the athletes are exposed to international standard exposure in a domestic environment. These Games help in promoting the culture of sports, and citizen engagement and also provide a platform for talent identification.

3. For the successful organization of the games and for maintaining the standard of the games and brand value an estimate has been prepared for the Khelo India Games which also takes into account the factors such as Number of Venues, Sports Disciplines, Participants including Athletes etc. The details are as follows:

S.No	Functional Areas/Items of Expenditure	Estimate budget for KIYG 2023 (INR in Cr)	Estimate budget for KIUG 2023 (INR in Cr)	Estimate budget for KIPG 2023 (INR in Cr)	Total (INR in Cr)
<b>SAI &amp; Host State</b>					
1	Operations	4.85	1.14	0.52	6.51
	<b>Total (A)</b>	<b>4.85</b>	<b>1.14</b>	<b>0.52</b>	<b>6.51</b>
<i>Point 1: Distributed among the Host State and SAI. DG SAI may be authorized to decide the ratio.</i>					
<b>Host State</b>					
2	Venue Overlays, Sports Presentations, Spectator Engagement, State Coordination, Venue Branding, Design Agency & Media Operations	16.21	14.23	1.55	32.00

S.No	Functional Areas/Items of Expenditure	Estimate budget for KIYG 2023 (INR in Cr)	Estimate budget for KIUG 2023 (INR in Cr)	Estimate budget for KIPG 2023 (INR in Cr)	Total (INR in Cr)
3	ICT Equipment, Post Games Operations, Volunteer Management, & Others	1.07	0.78	0.75	2.60
	<b>Total (B)</b>	<b>17.28</b>	<b>15.01</b>	<b>2.30</b>	<b>34.60</b>
<i>Points 2 and 3: May be released to Host State</i>					
<b>SAI</b>					
4	Games Technical Conduct Committee (GTCC)	16.27	14.37	7.03	37.67
5	Administrative & Miscellaneous Expenses	0.77	0.33	0.15	1.25
	<b>Total (C)</b>	<b>17.04</b>	<b>14.70</b>	<b>7.18</b>	<b>38.92</b>
<i>Points 4 and 5: May be released to SAI</i>					
<b>Total (A+B+C)</b>		<b>39.173</b>	<b>30.85</b>	<b>10.00</b>	<b>80.02</b>
i.	KIYG : 10 Percent increase on the expenditure of KIYG 2021				
ii.	KIUG : 10 Percent increase on the expenditure of KIUG 2021				
iii.	KIPG : Calculated considering 6 Sports and 3 Venues				

4. It is also proposed to authorize DG, SAI for incurring additional expenditure up to 10% of the approved budget and re-appropriate funds from one head to another head of expense within the overall approved budget.

5. The total budget estimate towards the conduct of KIYG 2023, KIUG 2023, & KIPG 2023 editions is Rs. 80 Crores.

**Approval of the DPAC is solicited for:**

- i. Approval for the estimated budget of Rs. 80 crores towards Khelo India Games to be debited under the "Sports Competition and Talent Development" Vertical of Khelo India.
- ii. Authorizing DG, SAI for incurring additional expenditure up to 10% of the approved budget and re-appropriate funds from one expense head to another within the overall approved budget.
- iii. Authorizing DG, SAI for deciding the ratio of Operational expenditure between SAI & Host State within the overall approved budget.

### Agenda

<b>Agenda Item No</b>	4
<b>Agenda</b>	<i>Digitalization of all the verticals of Khelo India</i>
<b>Vertical</b>	<i>Sports Competitions &amp; Talent Development</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 90 Crores (Recurring) for Talent Identification &amp; Development</i>

### Detailed Description of Agenda:

The digitalization of the Khelo India Scheme holds immense importance in achieving its objectives of mass participation and promoting excellence in sports. By leveraging technology-driven initiatives, the smooth and timely execution of the scheme can be ensured. The digitization of processes within Khelo India will create a hassle-free, integrated, transparent, and information-driven system. This will allow for seamless flow of information and execution, benefiting all stakeholders involved.

2. In this regard, it may be noted that the Gazette Notification of Khelo India Scheme also places immense importance on the process of digitalization. As per Para XV of Point No. II under section 1.3.2 of Khelo India Gazette Notification, there is a provision to earmark funds for various purposes including maintenance of Online Portal and identification of sporting talent through different avenues and their further development.

3. Recognizing the significance of digitalization, in the recent meeting of EDs/RDs and Divisional heads of SAI at Dr. KSSR, New Delhi, on 29.05.2023 and 30.05.2023, Secretary (Sports), MYAS has also stressed on digitalization of all processes in SAI leading to customized dashboards for senior dignitaries wherein pendency and status can be reflected on a real time basis. The Minutes of Meeting are enclosed herewith at Annexure – I.

4. In this regard, the functional requirement was prepared after conducting as-is process analysis and a gap analysis along with detailed discussion with various stakeholders (and divisions) and taking into account the prevalent best practices to ensure comprehensive and holistic digitalization. Accordingly, the major modules involved as part of the Digitalization initiative of Khelo India are presented below:

- A. Khelo India Centers and Sports Academies Module with its attendant sub-modules.
- B. Khelo India Talent Identification Module with its attendant sub-modules.
- C. Khelo India Accredited Academies Module with its attendant sub-modules.
- D. FIT India with its attendant sub-modules.
- E. Annual Sports Competition with its attendant sub-modules
- F. Sports For Women Module with its attendant sub-modules.

5. As of now, the Registration module, Dashboard modules of Athlete, Coach and Academy have been completed. In addition, User Interface Screens for Khelo India Centres have been completed, in addition to completion of documentation of Functional Requirement Specification of Khelo India Centers and Sports Academies Modules.

6. In view of the completed tasks as mentioned above, a gap analysis was conducted for identifying the pending tasks and development work for ensuring the complete and comprehensive digitizing of the KI scheme. A summary of list of modules and submodules to be digitalized is presented below:



**Table 1 : Modules and Submodules to be Digitalized**

SN	Module to be digitized	Sub-Modules to be developed
1	Khelo India Centers and Sports Academies (KIC and SA)	The tasks involve digitalizing registration modules, creating templates, implementing monitoring and evaluation mechanisms, designing finance modules, and creating dashboards for efficient data visualization and analysis.
2	Khelo India Talent Identification (KITD)	The tasks encompass digitalizing the induction process, handling admissions and student strengths, conducting assessments, facilitating weeding-out procedures, overseeing administration, implementing a finance module, and creating dashboards for efficient data visualization.
3	Khelo India Accredited Academies (KIAA)	The tasks involve digitalizing accreditation/re-accreditation processes, tracking fund status, implementing monitoring and evaluation mechanisms, utilizing a finance module, and creating dashboards for efficient data analysis and reporting.
4	Fit India (FI)	The tasks involve digitizing features for managing events and campaigns, tracking and analyzing fund statistics, establishing monitoring capabilities to ensure system performance and data integrity, and creating interactive dashboards for effective data visualization and reporting.
5	Annual Sport Competitions (ASC)	The tasks involve digitizing pre-event planning, creating process checklists, tracking funds status, generating post-event reports, and developing dashboards for data visualization and analysis, ensuring efficient event management and effective decision-making.
6	Sports for Women (SFW)	The tasks encompass digitizing submitting proposals, managing event/league details, tracking funds status, implementing monitoring and evaluation processes, and creating dashboards for comprehensive data visualization, facilitating effective decision-making.

As the pending scope of work is expansive and vast in nature,, it is not possible to complete the digitalization of Khelo India with the existing manpower.

7. Accordingly, a committee was constituted under the Chairmanship of Director (IT) to undertake the assessment of the required duration, manpower requirements and arrive at an estimated cost for the Project.

8. The Committee made a detailed assessment (as per the above scope of work) and examination of the duration, required manpower, and used market research and NICSII Tier III manpower rates to arrive at the estimated cost. The required manpower (along with the designation and brief of their roles and responsibilities and required man-months) along with estimated cost is detailed below:



SN	Manpower Designation	Roles and Responsibilities
1	Designer ( UI )	Design of Screens, Layout, User Interfaces, Wireframes, Visual Designing and Prototyping and making desired changes to the interface based on feedback.
2	Designer ( UX )	Development of User research, User Personas and scenarios, information architecture such as site-maps, navigation structures for easy access of information, usability testing.
3	Tester	Creation of Test Plans, Test Case Development, Execution of Tests, Reporting of Defects, Performance Testing, Collaboration with Developers to resolve bugs, Regression Testing if new features added and compliance to standards.
4	Developer	Development of System Architecture, Coding and implementation of the underlying logic, integration and deployment, collaboration with UI/UX Designers, Testers for continuous integration and deployment.

Digitalization of Khelo India - Manpower					
S. No.	Manpower Designation	Required Technical Man Months (A)	No of Resources (B)	Monthly Unit Cost (in Rs.) (Inclusive of all)	Total Estimated Cost (Inclusive of all) (In Rs.)
				(C)	(D =AXBXC )
1	Designer (UI)	12	2	67488	16,19,712
2	Designer (UX)	12	1	67488	8,09,856
3	Tester	12	2	80985	19,41,480
4	Developer	12	10	128226	1,53,87,120
<b>Total Estimated Cost for 1 Year (Inclusive of All) (In Rs.)</b>					<b>1,97,58,168</b>

9. The above resources would be responsible for providing development, testing and deployment of various modules of Khelo India digitization including Khelo India Centers and Sports Academies, Khelo India Talent Identification, Khelo India Accredited Academies, Fit India, Annual Sports Competitions and Sports for Women Modules, attendant sub-modules and dashboards, thus ensuring in integrated, transparent flow of information and execution.

**Approval of DPAC is solicited for:**

- i. *Financial Approval for Digitalization of Khelo India components at an estimated cost of Rs. 1,97,58,168 (Rupees One Crore Ninety Seven Lakhs Fifty Eight Thousand One Hundred and Sixty Eight Only) (Inclusive of all) for a period of 12 months*

Agenda

<b>Agenda Item No</b>	5
<b>Agenda</b>	<i>Opening of 14 new District-wise Khelo India Centres (KICs) in West Bengal, Dadra and Nagar Haveli &amp; Daman and Diu and Puducherry</i>
<b>Vertical</b>	<i>Khelo India Centres and Sports Academies</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs.25 Crores (Recurring) &amp; Rs.75 Crores (Non- Recurring) for Khelo India Centres</i>

**Detailed Description of Agenda:**

DPAC vide its meeting dated 04.06.2020 decided to establish 1,000 Khelo India Centres over a period of 4 years with a 01 KICs per district (except in North-East States, Jammu & Kashmir and Ladakh). In this regard, proposals were invited from State Sports Department for KICs in the prescribed format. The proposals for West Bengal have been received from Jawahar Navodaya Vidyalaya (JNVs) and for Dadra and Nagar Haveli & Daman and Diu and Puducherry proposals have been received from the Department of Sports for Government organizations/ centres. The proposals so received are within the purview of the implementation guidelines for opening of District level Khelo India Centres. The brief of the proposal is given below:

S.No.	State/UT	Total Number of Districts	Number of KICs eligible for	Number of existing KICs (State Proposed KICs)	Number of New KICs proposed by the State	List of Centres
1	West Bengal	23	23	00	10	Annexure-II-A
2	Puducherry	4*	4	00	2	
3	Dadra and Nagar Haveli & Daman and Diu	3	3	00	2	
<b>Total</b>					<b>14</b>	
*Note: The UT of Puducherry comprises of two districts, i.e., Puducherry and Karaikal and two administrative units of Mahe and Yanam.						

As of now, there are 960 KICs across 653 districts in 35 States/UTs including 76 centres of Railways. The list of centres with State-wise break-up is placed at Annexure-II-B.

The financial implication of the proposal is given below:

S. N.	Name of the State	No of KICs proposed	One-Time Grant for First Year (Rs. 5 Lacs per Discipline per Centre)	Recurring Grant for First Year (Rs. 5 Lacs per Discipline per Centre)	Recurring Grant for Subsequent 03 Years (Rs. 5 Lacs per Discipline per Year)
1	West Bengal	10	Rs. 50 Lacs	Rs. 50 Lacs	Rs. 150 Lacs
2	Puducherry	02	Rs. 10 Lacs	Rs. 10 Lacs	Rs. 30 Lacs
3	Dadra and Nagar Haveli & Daman and Diu	02	Rs. 10 Lacs	Rs. 10 Lacs	Rs. 30 Lacs
<b>Sub-Total</b>			<b>Rs. 70 Lacs</b>	<b>Rs. 70 Lacs</b>	<b>Rs. 210 Lacs</b>
<b>Grand Total</b>			<b>Rs. 140 Lacs</b>		<b>Rs. 210 Lacs</b>

The proposal for the above 14 KICs was approved by Secretary (Sports), MYAS on file on 21.06.2023. Given the need to deepen the scheme in States/UTs, the proposal of notifying 14 KICs in the States/UTs of West Bengal, Puducherry and Dadra and Nagar Haveli & Daman and Diu may be ratified by DPAC.

**Ratification of the DPAC is sought for:**

- i. *Notifying 14 Khelo India Centres (KICs) in 14 districts (10 in West Bengal-JNVs, 02 in Puducherry and 02 in Dadra and Nagar Haveli & Daman and Diu)*
- ii. *Financial approval of annual budget estimate of Rs.140 lacs for 14 KICs @ 1 sports discipline per centre in the 1st year (Rs.5 Lacs as one-time grant & Rs.5 Lacs as recurring grant for each KICs) and Rs. 210 lacs (@ Rs.5 Lacs as recurring grant for each KIC) for the subsequent 3 years.*

### Agenda

<b>Agenda Item No</b>	6
<b>Agenda</b>	<i>Changing the expenditure head of One-Time Grant for Khelo India Centres from Recurring to Non-Recurring.</i>
<b>Vertical</b>	<i>Khelo India Centres and Sports Academies</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs.25 Crores (Recurring) &amp; Rs.75 Crores (Non- Recurring) for Khelo India Centres</i>

### Detailed Description of Agenda:

The DPAC vide its meeting dated 05.03.2020 decided that existing facilities in States/UTs to be upgraded as Khelo India Centres (KICs), under the Khelo India Scheme. It was envisaged to have 1000 KICs across the country with atleast one in each district.

2. As per the existing norms for the Khelo India Centres (KICs), One-time initial grant of INR 5.00 lakhs per discipline to be provided for preparation/upgradation of sports fields, purchase of sports equipment, CCTV set-up, etc and a recurring annual grant of INR 5.00 lakhs for each sport discipline up to a maximum of 03 sports disciplines for remuneration to coach/past champion athlete, support staff, purchase of sports equipment, sports kit, consumables, competition/event participation, etc. Here it is pertinent to mention that the one time grant as mentioned above has been provided under the recurring head of the Khelo India Scheme so far.

3. In the above context the matter was deliberated upon and It was decided in the meeting with the Secretary (Sports), Ministry of Youth Affairs & Sports (MYAS), Government of India that the funds provided to the Khelo India Centres as One-time Grant (INR 5.00 lakhs per centre per discipline) are to be released under the Non-Recurring Head of the Khelo India Scheme instead of the recurring head.

4. Details of One-Time Grant (OTG):

SN	Financial Year	No. of KICs	Amt.	Expenditure head
i.	2023-24	173	Rs. 8.65 cr.	Non-Recurring (Proposed)
ii.	2020-21 to 2022-23	728	Rs. 36.40 cr.	Recurring (Already Released)

### Approval of DPAC is solicited for:

- i. *Changing the expenditure head of One- Time Grant from Recurring to Non- Recurring for all new Khelo India Centres henceforth.*

Agenda

<b>Agenda Item No</b>	7
<b>Agenda</b>	<i>Pay band for the monthly remuneration of Assistant Coaches engaged at Khelo India State Centre of Excellence (KISCEs)</i>
<b>Vertical</b>	<i>Khelo India Centres and Sports Academies</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs.25 Crores (Recurring) &amp; Rs.75 Crores (Non- Recurring) for Khelo India Centres</i>

**Detailed Description of Agenda:**

A request was received from the Secretary, J&K Sports Council, UT of J&K vide letter dated 10.04.2023 regarding the increase in monthly remuneration of Assistant Coach posted in KISCE (Fencing) Jammu from INR 40,000/- to the slab of INR 50,000 - INR 70,000.

2. As per the 54th Governing Body Meeting dated 27/01/2021, Agenda No. 12 under the “revision in Recruitment Rules of Coaches at Various Grades”, the following is the pay range and tenure of Assistant Coaches appointed on contract:

<b>Grade</b>	<b>Pay Range (INR)</b>	<b>Tenure</b>	<b>Maximum age at the time of recruitment</b>
Assistant Coach	41,420-1,12,400	4 Years and extendable in cycle of four years	40 years

3. Accordingly, it is proposed to bring parity of remuneration between the Assistant Coaches on Contract of SAI and KISCE, accordingly the Pay range may be revised as mentioned below:

<b>S.no.</b>	<b>Designation</b>	<b>Current Remuneration</b>	<b>Proposed Range of Remuneration</b>
1.	Assistant Coach	Rs. 40,000/-	Rs. 40,000 - 60,000/-

The estimated financial implication as per the revised range of remuneration of Assistant Coaches in KISCEs taking into consideration the **upper limit** shall be as follows:

<b>SN</b>	<b>Designation</b>	<b>Number</b>	<b>Months</b>	<b>Remuneration (in INR)</b>	<b>Total (in INR)</b>
1.	Assistant Coach	01	12	40,000/- (Current)	4,80,000/-
2.	Assistant Coach	01	12	40,000 – 60,000/- (Proposed)	7,20,000/-
<b>Additional Financial Implication (2-1)</b>					<b>2,40,000/-</b>

5. It is submitted that as per the 19<sup>th</sup> DPAC dated 04.09.2020, Agenda number 13, point 8 (ii), DG, SAI is empowered to approve additional expenditure up to a maximum variation of 10% on total recurring expenditure.

6. In this regard, it is submitted that the total financial implication shall be Rs. 2,40,000/- for 01 year and Rs. 7,20,000/- (INR 2,40,000 x 3) for 03 years. The total financial implication is within the ceiling of 10% of the total recurring expenditure.

7. In view of the above, it is proposed that DPAC may authorize DG, SAI to revise the monthly remuneration of Assistant Coaches hired at Khelo India State Centre of Excellence (KISCES) as per the revised pay band.

**Approval of the DPAC is solicited for:**

- i. *One-Time approval to revise the monthly remuneration of Assistant Coaches hired at Khelo India State Centre of Excellence (KISCES) from INR 40,000 per month to a range of Rs. 40,000 – 60,000 per month.*

Agenda

<b>Agenda Item No</b>	8
<b>Agenda</b>	(i) <i>Formation of Talent Identification and Development Committee for Indigenous Games</i> (ii) <i>Grant of Scholarship to the athletes of Indigenous Sports</i>
<b>Vertical</b>	<i>Promotion of Rural, Indigenous and Tribal Games</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 2 Crores for recurring components</i>

**Detailed Description of Agenda:**

The DPAC in its 8th meeting held on 04.06.2019, had approved to support the traditional and indigenous sports of Mallakhamb, Kalaripayattu, Gatka and Thang-Ta under the ‘Promotion of Rural and Indigenous/Tribal Games’ (PRITG) sub-component under the Khelo India Scheme. Accordingly, grants were sanctioned for infrastructure development, equipment support, appointment of coaches, training of coaches and scholarships. A provision of Out of Pocket Allowance (OPA) @ Rs 10,000/- per month for a maximum of 335 athletes for 1 year was also approved. These athletes were to be identified from various National Championships being conducted by the respective National Sports Federations. Copy of the agenda and the minutes are placed at Annexure-3 A.

2. The approval for extension of scholarship to the above identified athletes for F.Y. 2020-21 was accorded in the 19<sup>th</sup> DPAC held on 04.09.2020 **Annexure- 3 B**. The agenda for further extension of Scholarship/OPA to the medal winners of indigenous games for financial year 2021-22 was deferred in the 29<sup>th</sup> DPAC meeting held on 23.09.2021 **Annexure- 3 C**. Subsequently, the DPAC in its 32<sup>nd</sup> meeting held on 14.02.2022 **Annexure- 3 D** directed that scholarship to existing athletes shall cease and fresh selection of athletes (maximum 350 KIAs) shall be done by TIDC exactly as being done under Khelo India Talent Development vertical. Regular weeding-out may be conducted as per usual process. The 36<sup>th</sup> DPAC meeting held on 02.09.2022 reiterated that the **Selection of athletes for scholarship may be initiated exactly as being done under Khelo India Talent Identification verticals by forming Talent Identification & Development Committees.**

3. **Constitution and Mandate of TIDC** - As per the directions of DPAC, a Talent Identification & Development Committee (TIDC) will be constituted for each indigenous sports discipline, as being done under Talent Identification and Development (TID) sub-component of Khelo India Scheme. The TIDC shall be responsible for talent identification, performance assessment, weeding out of the athletes, etc and shall be entrusted with similar functions, responsibilities and norms as applicable for TIDCs of priority sports disciplines.



#### 4. Scholarships to athletes of Indigenous Disciplines-

In view of the directions of DPAC and also on account of the fact that these indigenous games have graduated into competitive games with medal prospects in various categories in the Khelo India Youth Games and Khelo India University Games, it is proposed to revive the grant of scholarship to identified athletes in these disciplines.

It is reiterated that the DPAC had initially approved an OPA for a maximum of 335 athletes of four (04) indigenous sports disciplines @ Rs 10,000/- per month. Further as directed by 32<sup>nd</sup> DPAC and recommended by the PAC, it is proposed that **OPA may be awarded to 350 athletes (100 for Mallakhamb, 100 for Yogasana and 50 each for Kalaripayattu, Gatka and Thang-Ta) for the indigenous games' disciplines. The annual financial implication for scholarship of 350 athletes shall amount to Rs. 4.2 cr. @ Rs. 10,000/- per month per athlete.** The duration of the OPA to the selected athletes of these indigenous games discipline shall be coterminous with the support being provided under TID sub-component of Khelo India Scheme. The identification of the athletes eligible for the scholarship shall be the responsibility of the concerned TIDC.

It is also to be noted that earlier support was limited to four (04) indigenous games disciplines of **Mallakhamb, Kalaripayattu, Gatka and Thang-Ta.** Therefore, it is proposed to include Yogasana to the list of approved sports disciplines under the 'Promotion of Rural and Indigenous/Tribal Games' (PRITG) sub-component under the Khelo India Scheme. Accordingly, a TIDC for Yogasana will also be constituted on similar lines as for other indigenous games.

#### **Approval of DPAC is solicited for:**

- i. *Including Yogasana in the list of approved sports disciplines under the 'Promotion of Rural and Indigenous/Tribal Games' (PRITG) sub-component under the Khelo India Scheme.*
- ii. *Formation of Talent Identification and Development Committee (TIDC) for all approved indigenous sports disciplines to recommend athletes for scholarships/OPAs and weeding out.*
- iii. *Providing scholarship to 350 athletes (100 for Mallakhamb, 100 for Yogasana, 50 each for Kalaripayattu, Gatka and Thang-Ta) @ Rs 10,000/- under 'Promotion of Rural Indigenous and Tribal Games' sub-component of Khelo India Scheme with a financial implication of Rs 4.20 crore for FY 2023-24.*

### Agenda

<b>Agenda Item No</b>	9
<b>Agenda</b>	<i>Proposal for hosting Khelo India Women's League for FY 2023-24</i>
<b>Vertical</b>	<i>Promotion of Inclusiveness through Sports (Sports for Women)</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 2 Crores (Promotion of Sports among women Component)</i>

#### Detailed Description of Agenda:

Khelo India Women's league has been organized last year across 13 disciplines with 252 Sports competitions witnessing total participation of 23267 women athletes. The DPAC in its various meetings approved organization of leagues in 14 disciplines with total annual financial implication of Rs. 21.29 Cr for a period of 4 years with 10% increment each subsequent year.

2. For the year 2023-24 Khelo India Women's league/ tournament/ series are proposed as follows-

#### A. Disciplines that have been approved and are within the approved financial limit -

SN	Discipline	FY 2022-23		FY 2023-24		Beneficiaries		Remark
		Format	Budget 2022-23 (Rs.)	Format	Budget 2023-24 (Rs.)	2022-23	2023-24	
1	Hockey (U-16 & Junior)	U-16 - 3 phases	54,22,000	U-16 - 3 phases	54,22,000	360	360	NA
		Junior - 3 phases	54,40,000	Junior - 3 phases	54,40,000			
2	Swimming	2 rounds of 5 Phases	1,01,40,000	2 rounds of 5 Phases	97,90,000	900	900	Budget Reduced
3	Judo* (Sr, Jr, Cadet & Sub-Jr)	2Phase (4 Zonal & 1 National)	1,74,30,500	4 Zonal & 1 National	1,04,19,250	485	1240	Budget reduced
4	Archery**	06 Phases	75,00,000	05 Phases	70,00,000	96	216	Budget reduced due to reduction of 1 phase.

SN	Discipline	FY 2022-23		FY 2023-24		Beneficiaries		Remark
		Format	Budget 2022-23 (Rs.)	Format	Budget 2023-24 (Rs.)	2022-23	2023-24	
5	Cycling*** (Road & Track)	Road- 12 Zonal & 1 National Track- 12 Zonal & 1 National	2,02,84,975	8 Zonal & 1 National 4 zonal & 1 National	1,01,04,375	840	387	Budget reduced due to reduction in No. of events
<b>Total</b>					<b>4,81,75,625</b>			

\* Judo Federation of India has proposed the following changes –

- Due to Asian Games, National Games and National Championship JFI has modified the KI Women's League proposal for the year 2023-24. Hence, reduced 1 phase (4 Zonal & 1 National).
- Prize money has been added in each zonal tournament due to which no. of beneficiaries are increased.

\*.\* AAI has proposed these changes for following reasons –

- Due to, Asian Games and Olympic qualifiers the calendar is full with schedule of tournaments. Hence, AAI Proposed 5 phases only.
- In order to increase and encourage more participation, prize money is included in all 5 phases in session 2023-24.

\*\*\* CFI has proposed the following changes –

- CFI has reduced 1 round of Road & 2 round of Track from each zone due to unavailability of tracks across the nation.

The above is for information of DPAC.

**B. Disciplines which were approved from 2022-23 to 2026-27, however the NSF has proposed the league/ tournament/ series with partial modification and increase in Budgetary implication –**

S N	Discipline	FY 2022-23		FY 2023-24		Beneficiaries		Remark
		Format	Budget (Rs.)	Format	Budget (Rs.)	2022-23	2023-24	
1	Kho Kho* (Senior, Junior & Sub-Junior)	3 rounds (Sr) 1 National (Jr and Sub-Jr)	54,25,000	3 rounds 5 Zonal 1 National 5 Zonal 1 National	78,25,000	116	240	Budget increased due to increase in number of events
2	Wushu**	4 Zone 1 National	1,01,46,000	4 Zone 1 National	1,24,85,000	180	1800	Budget increased due to Prize Money

S N	Discipline	FY 2022-23		FY 2023-24		Beneficiaries		Remark
		Format	Budget (Rs.)	Format	Budget (Rs.)	2022-23	2023-24	
								proposed at Zonal level
3	Football*** (U-13, U-15 & U-17)	40 cities	2,32,00,000	60-90 cities	3,07,80,000	1518	3600	Addition of u-13 age group competitions
	<b>TOTAL</b>		<b>3,87,71,000</b>		<b>5,10,90,000</b>			

Accordingly, an additional budget requirement of Rs. 1,23,19,000 is estimated for FY 2023-24 for the above-mentioned 03 sports disciplines on account of modification by respective NSFs.

- \* Kho Kho Federation has proposed the following changes –
- 05 Zonal & 01 National round has been introduced for Junior and Sub Junior age category against 1 National approved for 2022-23 in order to increase competition exposure.
  - Increase in number of zonal events is proposed in Junior and Sub Junior Age Category.

- \*\* Wushu Association of India has proposed the following changes –
- For the year 2023-24 the prize money is proposed at the level of zonal rounds also to increase and encourage more participation.
  - There is also increase in funds required for technical and administrative conduct to the tune of Rs. 2,04,000/- on account of estimated expenditure for TSR and Live streaming of league on YouTube.

- \*\*\* AIFF has proposed the following changes –
- AIFF has proposed inclusion of the new age category i.e. U-15 and increasing Cities from 40 to 60. The format of this age category will be the same as U-17.
  - It is pertinent to note that as per the proposal of AIFF there has been reduction in the projected fund requirement for u-15 & u-17 age groups as the estimated expenditure on the heads of administrative and technical expenditure has been reworked, rationalized and reduced.
  - New age category (u-13) to be held across 30 cities has been added. Accordingly, Rs. 87 lakhs has been earmarked against the administrative expenses, technical conduct and prize money.

### C. Disciplines where Sports league has been proposed for first time in the FY 2023-24:

Proposals have been received from various National Sports Federations requesting support for the conduct of the different Khelo India Women's Sports Leagues under Khelo India Scheme.

SN	Discipline	No of Age Groups	Format	Total Prize Money (in Rs.)	Proposed Beneficiaries
1	Taekwondo	3 (Senior, Junior, Cadet)	03 Zonal and 01 National	19,32,000	368
2	Rugby	3 (U-14, U-18, Senior)	05 Zone (2 cities per Zone)	30,00,000	1080
3	Yogasana	2 (9-18, 18-55 yrs)	4 Zones and 01 National	22,98,410	150
	<b>TOTAL</b>			<b>72,30,410</b>	<b>1,598</b>

The overall budget for each discipline is divided into three components:

- Administrative Expenditure: Medals, Trophies, Overlays, Stationery, Food & Refreshment, Media Promotion & Miscellaneous expenses, etc. to be provided to each Zone/Phase
- Technical Conduct Expenditure: Officiating Charges, TA-DA for Officials, Rent of Field of Play, Timing, Scoring & Result (TSR) System to be provided to each Zone/Phase
- Cash Prize to the Winners at various levels

SN	Discipline	Particulars	Cost (In Rs.)	Total budget incurred by SAI (In Rs.)	Total Budget (In Cr.)
1	Taekwondo	Administrative Expense	6,00,000	57,70,500	0.57
		Technical Conduct	3238500		
		Cash Prize*	1932000		
2	Rugby	Administrative Expense	12,00,000	56,00,000	0.56
		Technical Conduct	14,00,000		
		Cash Prize*	30,00,000		
		Technical Conduct	54,00,000		
		Cash Prize*	24,00,000		
3	Yogasana	Administrative Expense	27,00,000	50,00,000	0.50
		Technical Conduct			
		Cash Prize*	22,98,410		
<b>Total Budget</b>				<b>1,63,70,500</b>	<b>1.63</b>

In view of the above approval may be accorded for the leagues proposed above subject to the following conditions:

- *Nature of expenditure and admissibility may be finalized by the Director General, SAI.*
- *The expenditure incurred to organize the league could be more than those estimated and therefore, Director General, SAI may be authorized to allow expenditure up to 10% beyond the approved amount*

Further, one-time approval may be accorded for release of funds to NSF/Affiliated State Association (Unit)/ State Government/ Khelo India Accredited Academies/ Accredited Akharas/ Universities / Schools/ Army Sports Institutes to conduct the KI Women's League.

**Approval of DPAC is solicited for:**

- Additional budget approval of Rs. 1,23,19,000 for FY 2023-24 for 03 sports disciplines (Kho-Kho, Wushu and Football)*
- Funds for disciplines where Women's league is proposed for year 2023-24- Rs. 1,63,70,000/-.*
- In-principal approval maybe given for conducting the leagues proposed for FY 2023-24 for 03*

years.

#### Agenda

<b>Agenda Item No</b>	10
<b>Agenda</b>	<i>Proposal for hosting Khelo India Women's league at City/ Division level</i>
<b>Vertical</b>	<i>Promotion of Inclusiveness through Sports (Sports for Women)</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 2 Crores (Promotion of Sports among women Component)</i>

#### Detailed Description of Agenda:

The Ministry of Youth Affairs and Sports (MYAS) and Sports Authority of India (SAI), under the 'Khelo India' initiative, have successfully conducted various editions of 'Khelo India Games' ("Khelo India Youth Games and Khelo India University Games") with the participation of athletes from 37 States/UTs. The Games became a huge success in no time by creating inspirational value among budding players of the country. Further, Khelo India Winter Games have been also conducted in Jammu & Kashmir. In the same spirit Khelo India Women's league is also being conducted in 14 disciplines.

2. Vide Khelo India Gazette notification dated 4th March 2022, as per Para 1.3.5. (IV) (i) While all the components of the Khelo India Scheme are gender neutral and afford opportunities to women too for participating in sporting activities and development of sports, competitions, leagues and tournaments for women, as well as other disadvantaged groups may be organized in different disciplines at various level.

3. The organization of regular competition is an important aspect for development of sporting culture; hence, it is important to introduce new competitions to strengthen the existing domestic structure. Therefore, to drive a sustainable sports culture and also to extend the reach of Khelo India Women's league to City and divisional level, it is being proposed that popular pockets of concerned disciplines will be identified across India by NSF in consultation with different stake holders such as SAI / State Gov. / Local Authorities for organizing sports competitions for financial year 2023-24.

4. Disciplines where NSF is not able to conduct league, SAI will coordinate for league with help of various stakeholders like State Govt., Universities, State Associations and private clubs.

5. The salient features of the leagues are as follows:

- 150 Sports competition will be conducted in 5-7 sports.
- It will provide platform to the athletes who were unable to participate in national/state level competitions
- Reaching untapped geographical areas

6. Financial Implication: The budget for each discipline for each city will be as follows-



Particulars	Cost (In Rupees)
Administrative Expense	50000/-
Technical Conduct	
Branding	

Further, it is to submit that as per the guidelines of the MYAS under ‘Assistance to NSF’ Scheme, NSF is eligible for a grant-in-aid for the National Championships for 3 age-categories (Senior, Junior & Sub-Junior) and the NSF/Host State Sports Association concerned is allowed to raise sponsorship in order to ensure the conduct of the event. However, for the Khelo India Women’s league at City/ Divisional level, the funding is being limited to an amount of Rs. 50,000/- per event even though the requirement to conduct the event is almost similar, it is proposed that Organizing unit to be permitted to raise sponsorship towards the available rights subject to following of the guidelines issued by Khelo India for branding/publicity. However, if NSF gets any title sponsor, the name of the event shall only be “KHELO INDIA Women’s league” and the rights may be used as “Sponsored By / Powered By/ Co-Sponsored By/ Co-Powered By” etc.

7. DG SAI, may be authorized to decide no. of disciplines and no. of cities (Up to 50 Cities per discipline) per discipline as per viability, feasibility and interested entities.

8. To meet the contingency, DG SAI may be authorized to incur an additional 10% of the total cost for the purpose. Nature of expenditure and admissibility will be finalized by DG SAI.

9. For further development of domestic competition structure, it is proposed that Khelo India Women’s leagues will be organized in collaboration with NSF/ State Sports Associations/ schools/ colleges/ Universities/ Govt. and private Organizations. In this Mode Khelo India’s support will be limited to providing Branding template and certificates to participants and interested bodies. For smooth conduct of Khelo India Women’s League in this mode without financial support a portal will be developed where details with photos, videos, participants number, etc. will be uploaded by organizing entity and certificated will be issued.

10. Khelo India will request all Women’s schools and colleges to organize Khelo India Women’s League in this mode for popularizing Khelo India brand at grassroots level.

**Approval of DPAC is solicited for:**

- i. *Financial Approval of Rs. 50, 000/- per event towards the conduct of women’s league.*
- ii. *Tentative Financial implication will be Rs. 75,00,000 (50,000\*150 events)*
- iii. *Director General, SAI may be authorized to allow expenditure up to 10% beyond the approved amount for leagues approved for 2023-24 and nature of expenditure as well.*



### Agenda

<b>Agenda Item No</b>	<i>11</i>
<b>Agenda</b>	<i>Budget allocation of Rs. 75 lakhs for Fit India promotional activities</i>
<b>Vertical</b>	<i>FIT India Movement</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 10 Crores for recurring components</i>

#### **Detailed Description of Agenda:**

The Fit India Movement seeks to promote physical fitness by inculcating a habit of fitness among all citizens. It is a people-centric movement to be run on a voluntary basis with the participation of as many citizens as possible and is an ongoing activity. Citizens are encouraged to spend time (at least 30 minutes) every day - “Fitness Ki Dose, Aadha Ghanta Roz”, “Fitness is easy, fitness is fun and fitness can be done, anytime by anyone”, “Hum Fit toh India Fit” - on physical activities in any form, be it sports, games, walking, jogging, cycling, dancing, plogging, yogasana, fitness quizzes, participation in fitness events or any other form of physical activity, awareness programmes or combinations thereof.

2. In order to achieve the above objective of taking fitness to the masses, various activities are being organized by the Fit India Mission such as Fit India Quiz, Fit India Freedom Run, Meet the Champions etc. It is however felt that there is a need to strengthen the promotional activities being conducted under the Fit India Mission to improve the visibility of the Fit India brand. The activities that are planned as a part of promotional activities under Fit India are as follows-

i. It is proposed that branding elements of Fit India may be placed at various vantage points of SAI Stadia, SAI Regional Centres, SAI NCOEs, SAI STCs, State Bhawans in New Delhi, Parliament Canteens, movie theatres, Archaeological Survey of India sites, etc to improve the visibility of the Fit India brand as well as Fit India Mobile Application.

ii. Engage with various platforms like MyGov to further enhance the reach of Fit India Mission and greater citizen engagement. Activities like doodle competition, poster making competition, quizzes, etc will be conducted with the winners being awarded cash prizes and various Fit India merchandises.

iii. As a part of the outreach, under the aegis of Y-20, a series of panel discussions on various themes like Barriers to pursue sports as a mainstream career, Tapping the potential of tribal

sporting talent, Community Engagement through Sports, Leveraging Sports for Human Development Index are being conducted by various Regional Centres of SAI.

iv. The Regional Centres of SAI are active implementation agency and provide operational support to various campaigns and events of Fit India Mission, event specific branding may be done in states under their jurisdictions. Fit India promotional activities are also being carried out during the visit of Hon'ble Ministers, Members of Parliament and Members of Legislative Assemblies.

v. Felicitation ceremony of the medal winners of the World Veteran Championship 2023 which was held in Muscat.

3. The 34th DPAC in its meeting held on 24.05.2022 had approved an amount of Rs 50 lacs for the purpose of promotion of Fit India activities for the year 2022-23. Accordingly, an expenditure of Rs 45.48 lacs was incurred under promotional activities of Fit India Mission for the year 2022-23.

In view of the above and considering the additional activities being planned for current financial year, it is proposed that a lump sum amount of Rs.75.00 lacs may be allocated for Fit India promotional activities, including procurement of T-shirts, Caps, Fit India masks, and other branding elements, events, etc. for the financial year 2023-24. The fund requirement is already included within the budget demand of FY 2023-24. The budget allocation may be made under Fit India vertical of Khelo India.

**Approval of DPAC is solicited for:**

- i. *Budget approval of Rs 75.00 lacs for various FIT INDIA promotional activities.*